

## **План – конспект урока английского языка по теме «Press in Britain» (Пресса в Британии).**

### Цели урока:

1. Практические: формирование практических умений в чтении, аудировании и говорении.
2. Образовательные: учить правильно употреблять языковые средства, строить фразы, повышать общую культуру выражения мысли.
3. Развивающие: развивать мышление, память, логику, воображение, самостоятельность.
4. Воспитательные: Формировать мотивацию к изучению иностранного языка.

Оснащение урока: презентация, учебники К. Кауфман, М. Кауфман “Happy English.ru 9 класс”, тексты, памятки, материал для выполнения проекта.

### Ход урока:

#### **I. Начало урока: Приветствие. Установка к уроку.**

**Teacher:** Hello, everybody. I'm happy to see you and our guests today at the lesson.

It's no wonder that the 21<sup>st</sup> century is regarded as information age. The mass media we have spoken at the last lesson actually rule the world and play a very important role in our lives. They inform us what is going on in the world and give us wonderful possibilities for education and entertainment. **But how do you understand the word “mass media”?**

**Pupils:** The “mass media” include newspapers and magazines, television, radio and Internet.

**T.:** What sources of information do you know else?

**Ps.:** They are books, encyclopaedias, dictionaries...

#### **II. Stating the problem (Постановка проблемы).**

**T.:** But the most common and traditional source of information is a newspaper. Do you agree with me? Many people can't imagine their lives without them. They read newspapers in the transport, at breakfast, in the street and where not.... Newspapers can be print and electronic.

The most important problem for us today is making up our minds if it is real to find certain information with the help of newspapers. Imagine that you are students of a university or a

college in Great Britain. **You have a task to find information on some question in press. How do you think? Is it real?**

P.: Yes, it does. No, it doesn't.

T.: Well, we'll see it at the end of the lesson. **I propose to you some steps of solving this problem.**

### **III. Ways of solving a problem ( Пути решения проблемы).**

#### ***Step 1. Finding information (Поиск информации).***

T.: Firstly, let's find information about British newspapers. Look at the screen: there are new words here. Repeat them after the speaker. (фонотрабочка новой лексики).

T.: Now we need more information about British press. Let's read the text about newspapers in Britain. (You will have two different texts about press in G.B and work in groups).

a) Skim the text and find the two main kinds of the newspapers in the UK.

b) Now scan the text and discuss it:

*What was the difference between these kinds of newspapers in the past?*

*What is the difference between them nowadays?*

*What do tabloids or populars write about?*

*What do broadsheets or qualities focus on?*

#### ***Step 2. Comparing and analysing information (Сравнение и анализ информации).***

T.: We have already had some information on our topic. Let's compare and analyze it.

a) *Find the best Russian equivalents to this English words ( ex. 4, p.107).*

b) *Look at the photos and write down: Which of these newspapers are tabloids and which ones are broadsheets? (We'll prefer to name them like this).*

c) *Listen to the speaker and check your ideas. Explain your answer ( ex.5,6,p.107-108).*

T.: Right you are. They are the most popular British tabloids and broadsheets. But what about Russian newspapers? Let's describe them.

d) *Match the expressions with the newspapers ( ex. 8,p.108).*

e) *Analyse all information you've got now and check yourselves. Fill in the table. Work in groups.*

### **IV.Using knowledge (Актуализация полученных знаний).**

***Step 3. Defending of your position (Защита своей позиции по проблеме).***

T.: I'll give you some topics. Think them over and say where you will look for his information. Work in groups (ex.9, p.109). Express your opinion with the help of a model.

***Step 4. Conclusions . Returning to the problem (Выводы . Возвращение к проблеме , поставленной в начале урока).***

T.: Let`s return to our problem: Is it real to find certain information in British press?

Ps.: Yes, it is.

T.: How can you do it? Discuss your conclusions in your group.

**1. Sort the newspapers according their format.**

**2. Read the headlines.**

**3. Look at the photos and other pictures.**

**4. Read some articles more attentively.**

T.: Brilliant. Well done. Now let`s form general principles how to solve the problem . Remember our steps of today`s lesson.

Tips: How to solve a problem

Step 1. Finding information.

Step 2. Comparing and analyzing information.

Step 3. Making conclusions.

Step 4. Using practical knowledge.

T.: I think these tips will help you to solve the problem not only in the lessons but in real life too.

***Step 5. Using practical knowledge (Практическое применение полученных знаний).***

T.: Now I want you to imagine yourselves journalists, editors, printers. In other words, people making a newspaper. Let`s make a project "My Newspaper". In groups, of course. The 1<sup>st</sup> group will make a broadsheet, and the 2<sup>nd</sup> one will make a tabloid.

***Step 6. Presenting projects (Представление и защита проектов).***

(Представители от групп описывают свой проект).

T.: Friends, do you like these projects?

**V.Окончание урока. Рефлексия.**

T.: Thank you for your work. I'm pleased with it today and I hope that today`s lesson will help you to find information and solve problems. At home you will prepare a talk about any Russian newspaper. **And now I want you to mark what was useful for you at the lesson.** Fill in this table, please

*Now I know*

<i>what is a broadsheet</i>	<i>what is a tabloid</i>	<i>how to find information</i>	<i>how to solve a problem</i>	<i>how to express your opinion</i>

Mark by plus + or minus -.

T.: Thank you. Good- bye.